



**Boom-Segment Gravel: Schwalbe relaunches its four Gravel specialists with top tire technology and a unique variety of models.**

**Photo: Schwalbe / Bengt Stiller**



**The G-ONE series' label designs are based on the PRO ONE racing tires.**

**Photo: Schwalbe**

## **Limitless Gravel: Upgrade for Schwalbe's G-ONE series**

**The Reichshof tire maker is investing all-round new tire technology into its four-strong G-ONE family – with a more robust yet lightweight carcass construction, ADDIX compound and new style Schwalbe PRO ONE racing tire labels.**

Schwalbe is responding to the rapidly growing Gravel segment, which is featuring increasingly powerful and versatile bikes, with a sophisticated upgrade of its Gravel tire range.

Whether on roads or off the asphalt – for limitless riding pleasure, Schwalbe technicians also transferred the brand-new Super Ground carcasses from the MTB sector to Gravel models. The lightweight construction of three carcass layers with an overlying SnakeSkin layer that

encloses the entire outer carcass guarantees riders a finely balanced synthesis of improved puncture protection, lightness and optimal rolling characteristics. Another advantage: the design, with the now external SnakeSkin layer, increases the inner diameter of the tire – making fitting easier.

The high-quality ADDIX Speedgrip compound also comes from the in-house Innovation Lab in Reichshof. The versatile rubber compound with good grip, smooth running, and improved durability in combination with the new carcass construction noticeably increases the off-road performance in all parameters.

Incidentally: The four tires for Cyclo-Cross – the X-ONE series – also receives the new carcasses and compounds as part of the upgrade.

### **Wide range of tires for all Gravel applications- all Tubeless Easy models**

With a total of 34 different versions of its four Gravel specialists, G-ONE Speed, G-ONE Allround, G-ONE Bite and G-ONE Ultrabite, Schwalbe has created a unique variety – for bikepackers and day riders, as well as for competitions, on the road or for off-road use. All versions are equipped with state-of-the-art Tubeless Easy technology.

The new gravel tires from Schwalbe are available in Evolution Line and Performance Line versions. Prices: from US\$53.00 for the Performance Line versions and from US\$88.00 for the Evolution Line versions.

**This press release with photos and graphics can be downloaded from:  
<http://presse.schwalbe.de>**

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