



Nobby Nic in 27.5 x 2.60 (65-584) size for greater agility and performance.

New plus size has advantages

To combine the best of two tire worlds - the classic MTB and the fat bike - is the goal of the 27.5+ tire size that entered the market around one year ago. Schwalbe now launches its tire line for 2017 in the more "moderate" 27.5x2.6-inch (65-584) size.

The 27.5+ tire size generally refers to an extra-wide 27.5-inch tire (previous width: 2.8 to 3 inches). The 27.5+ version combines the advantages of larger volume with the agile handling characteristics of the classic MTB tire. In 2015 Schwalbe launched the Nobby Nic and Rocket Ron models in sizes of 27.5 x 2.80 and 27.5 x 3.00 inches for just this purpose. The large-volume tires can be used with lower than normal air pressure for MTB tires. Lower pressure - means more grip and control thanks to the substantially larger contact area.

Now comes the second generation of plus-size tires with Nobby Nic, Rocket Ron and Smart Sam in 2.6-inch (65-millimeter) width. These more slender tires manage to avoid the disadvantages of very wide tires. "The 2.6-inch models are closer to classic MTB tires than to fat

bike tires when compared to the three-inch plus bike tire width that has so far been the standard," explains Markus Hachmeyer, Senior Product Manager at Schwalbe. "Now, with a lighter wheel, the bike is essentially more agile and able to be controlled more directly." A mountain bike becomes even more agile when equipped with 2.6-inch tires on narrower (30- to 35-millimeter) rims.

Safety and traction

Whether in 2.6-inch or 3.0-inch width, plus sizes are primarily of interest to all-mountain and tour bikers. They offer security and - with appropriate air pressure - extreme traction. The design advantages help keep even less experienced bikers safe, for example on highly technical routes that they may have previously thought too difficult.

The 27.5+ tires are also the choice for E-MTB. Not only do they make a perfect visual fit for more massive bikes, but they also provide outstanding traction for higher torque.

Schwalbe launches its Nobby Nic, Rocket Ron and Smart Sam models in 27.5 x 2.60 (65-584) sizes in fall 2016, thus offering the right tire for every need. Price at bicycle retailers: between US\$32 for wired-on tires and US\$54 for the folding version.

This press release along with photos and graphics may be downloaded at: <http://presse.schwalbe.com>

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