



New design, new compound:
the Schwalbe One for 2017.

Facelift for the Schwalbe One

Schwalbe One is starting the 2017 season with new designs: a dynamic tread design and new compound make the Evolution tire even better. Available in four colors in the 25-millimeter size. "Our best racing tire is truly versatile. It combines low rolling resistance with grip, durability and puncture protection at the highest level," explains Peter Krischio, Product Manager Race at Schwalbe.

The new Schwalbe One is available in bicycle stores beginning in fall 2016 at a price of US\$43.

This press release along with photos and graphics may be downloaded at: <http://presse.schwalbe.com>

SCHWALBE - Ralf Bohle GmbH · Doris Klytta
Otto-Hahn-Straße 1 · 51580 Reichshof-Wehnrath
Telefon: +49 2265 109-57 · Fax: +49 2265 7022
d.klytta@schwalbe.com · www.schwalbe.com